



2010 Environmental Stewardship Award

Entry Form

Deadline: Entries Accepted Until June 15, 2010

Environmental stewardship has long been a focus of the bottled water industry. In 2008, the Board of Directors decided to create an Environmental Stewardship Award that would recognize member companies who have excelled in creating sustainable environmental projects and conservation measures. This award also provides an opportunity for IBWA to educate consumers, government officials, and the media about the environmental, conservation, and stewardship policies practiced by the bottled water industry.

Four awards will be presented based on company classification. IBWA's Environmental Stewardship Award ceremony will be part of IBWA's General Session on Thursday, September 23, 2010 at the 2010 IBWA Convention and Trade Show/InterBev 2010 in Orlando, Florida, September 20-24, 2010.

General Rules

IBWA strongly encourages all IBWA members, in good standing, (domestic and international bottlers, suppliers, and distributors) to participate in the Environmental Stewardship Award. Any program created between June 30, 2005, and June 30, 2010, is eligible. (Affiliate and candidate bottlers are *not* eligible. Specific programs that won in 2008 are *not* eligible.)

To enter, provide a **500-word narrative** describing your company's environmental program and the success that program has achieved. Some examples of the kinds of programs you might describe are below:

- **Source water**
 - o Protection of water sources
 - o Sustainability of extraction rate
 - o Protection of catchment area (area controlled by bottler)
 - o Delivery of water to plant
- **Production**
 - o Energy consumption of treatment processes
 - o Energy efficiency of plant (lighting, heating, cooling)
 - o Efficient water usage (fraction of water used for purposes other than filling)
 - o Efficiency of in-house blow-molding (saving resources, lower trucking costs due to delivery of pre-forms only)
 - o Use of environmentally friendly materials, (e.g., PET and other recycled materials)
 - o Wastewater treatment
- o Emission control
- o Use of biodegradable cleaners etc.
- o Reduction of secondary and tertiary packaging materials
- **Delivery**
 - o Optimized truck routes
 - o Optimized transportation (e.g., hybrid trucks, rail, barges)
 - o Local production
- **End of Life**
 - o Support of recycling activities
 - o Re-usable containers
- **Others**
 - o Carbon offsets, etc.
 - o Drinking water support
 - o Biodiversity promotion
 - o Other environmentally friendly activities (e.g., support of local activities, re-naturalization of catchment area)

Companies are encouraged to provide supplemental materials for review along with the narrative. Examples of such materials include newspaper or magazine clippings, print materials, videos, local and national news coverage, etc.

Company Size

Company entries are divided into four size classifications (based on gross sales for the year ending December 2009, computed in U.S. dollars):

- **Level I Company:** Sales less than \$500,000
- **Level II Company:** Sales between \$500,001 and \$2 million
- **Level III Company:** Sales between \$2.1 million and \$8 million
- **Level IV Company:** Sales above \$8.1 million

How Many Entries Are Permitted

Companies are allowed to submit one (1) entry per bottling facility and/or brand (excluding private labels).

Entry Fee and Deadline

The fee for each submission is \$75 U.S. dollars. All entries, entry fees, and supplemental materials must be received at IBWA headquarters by **June 15, 2010**.

Send Entries

Submit entries to IBWA headquarters:

2010 IBWA Environmental Stewardship Award
1700 Diagonal Road
Suite 650
Alexandria, VA 22314

Company Name: _____

Submitted By/Title: _____

Email Address: _____

Address: _____

City: _____

State: _____

Country: _____

Zip/Postal Code: _____

Phone: _____

Fax: _____

Method of Payment (Check One)

- Check (enclosed)—make check payable to IBWA
- Charge: Visa MasterCard AMEX Discover

Card No.: _____

Expiration Date: _____

Name on Card: _____

Signature: _____