

IBWA Bottler Member Benefits

IBWA membership provides a comprehensive resource for information and training on **how to maintain a bottled water business** through access to professional expertise, education seminars and publications. Companies get the resources they need to **achieve and maintain compliance with all federal, state and local regulations**, to produce a safe quality product, and to stay competitive in the marketplace. The following is a list of benefits:

- ☑ Personal access to **technical assistance and guidance provided by our professional staff** for answers to questions and/or direction and advice on issues that are specific to your bottled water operation.
- ☑ Participation in IBWA's Certified Plant Operator (CPO) Program which provides members with access to **technical training and certification in the operation and maintenance of a bottled water plant.**
- ☑ Access to IBWA's **government relations staff** for help with federal, state and local legislative and regulatory questions. Members can get direct assistance with their **compliance questions related to topics such as labeling, bottle bills, test results and licensure.**
- ☑ Assistance with **media and public relations efforts and questions** from IBWA's **communications staff**, including frequent and timely position statements, press releases, letters to the editor and **media interviews.**
- ☑ Free subscription to the **IBWA News Splash**, our weekly e-newsletter that provides vital technical, government relations, industry and public affairs news and information to IBWA members.
- ☑ Free subscription to the **Bottled Water Reporter**, IBWA's bimonthly magazine and the only U.S. publication written solely for the bottled water industry.
- ☑ Discounted registration for **IBWA Conventions and Trade Shows.**
- ☑ Free company listing in the IBWA online **Directory of Member Web Sites.**

Membership in IBWA is a great business asset. The **return on investment for your dues dollars is significant** when compared to the cost of hiring someone to help you **comply with ever-changing federal, state and local standards and regulations, and/or troubleshoot a problem with your plant, your customers or the media.** Imagine the cost of handling these issues alone--**it costs significantly more than the price of your yearly membership with IBWA.**

Join IBWA Today!

For more information contact Member Services at lmcguire@bottledwater.org or 703-647-4615.