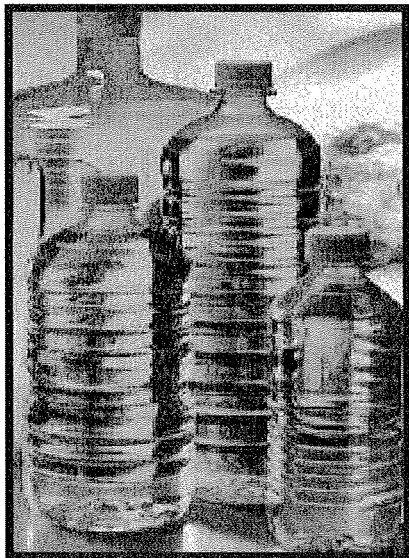


International Bottled Water Association

Publications & Resources



For the
Bottled Water
Industry

IBWA
INTERNATIONAL
BOTTLED WATER
ASSOCIATION

A-to-Z of

HACCP and GMPs

This 3 ½ hour video is ideal for CPO candidates who are not able to attend the live seminars to prepare for the IBWA CPO final examination. It's also a great resource for current CPOs to earn 4 IBWA CEU's, and for anyone who wishes to advance his/her technical knowledge of the industry. The package contains a DVD and a workbook with instructions on how to use the DVD, copies of the seminar slides and a quiz that current CPOs can complete to earn 4 CEUs. After viewing the DVD, CPO candidates are encouraged to set up and participate in group study sessions.

Member: \$100.00

Nonmember: \$1500.00

Audit Handbook

IBWA's *Audit Handbook* has been developed for IBWA members to assist them in preparing for the annual inspection. Each inspection item is listed with a discussion of the necessary considerations to ensure adherence.

Member: \$25.00

Nonmember: \$1500.00

Bottled Water

Reporter Magazine

IBWA's bimonthly magazine, the *Bottled Water Reporter*, is the only U.S. periodical that covers all aspects of the bottled water industry. It features global bottled water trends, new technologies, business developments and statistical data. Regular departments include messages from the Chairman and the President of the Association; regulatory and technical updates; a communications column; a list of new IBWA members; a calendar of events; and classified advertising. A subscription to the *Bottled Water Reporter* is a must for anyone involved in the industry.

Individual Copy: \$7.00

Member: No charge

Nonmember: \$50.00

(Outside U.S./Canada: \$100.00)

Buyer's Guide

IBWA's Annual Buyer's Guide is the most comprehensive and up-to-date listing of bottled water suppliers anywhere. The **Company Section** of the Buyer's Guide gives you full addresses; telephone and fax numbers; email and websites; key contacts; branches; and the products and services available from that company. Looking

for a specific product? From adhesives to water testing equipment, the **Products Section** of the Buyer's Guide will help you locate an IBWA member supplier- domestic or international- that has just the product or service you are looking for.

Member: \$10.00

Nonmember: \$50.00

IBWA Code of

Advertising Standards

Consumers choose bottled water because of its consistent safety, high quality, good taste and convenience. As demonstrated through the IBWA Bottled Water Code of Practice, members of the International Bottled Water Association (IBWA) have established high standards that set them apart from others in the industry. This same commitment to excellence should apply to the manner in which bottled water companies and distributors advertise their products to consumers. As the bottled water industry continues to grow, responsible and truthful advertising is an important factor in maintaining consumer trust in bottled water. To help guide members in their advertising practices, IBWA has established the *IBWA Code of Advertising Standards*, which provides recommendations for advertising in a truthful, law abiding manner that communicates the special attributes of bottled water and a particular brand.

Member: No Charge

Nonmember: No Charge

HACCP DVD Workshop

The HACCP DVD Workshop is a DVD that was recorded at the South Atlantic Bottled Water Association's meeting in Wintergreen, Virginia, in June 1999. This is an ideal opportunity for Certified Plant Operators (CPOs) who are not able to attend the live workshops to learn about IBWA's HACCP initiative and allows them to earn 6 IBWA CEUs. The DVD is packaged with (1) a workbook containing materials for use during the workshop, and (2) a final quiz that DVD workshop attendees may complete and submit to IBWA for CEU credit.

Member: \$100.00

Nonmember: \$1500.00

IBWA Membership Roster

IBWA's *Membership Roster* is an invaluable reference guide, listing all IBWA members in four sections:

Candidate Bottlers, Bottlers, Distributors and Suppliers. Within the roster companies are listed alphabetically with full address, phone and fax numbers, and key contacts. In addition, a products and services directory helps you locate the specific product or service you are looking for. There is also a handy representative's index to help you find people within IBWA member companies.

Member: No Charge

Nonmember: \$1500.00

IBWA Bottled Water

Code of Practice

IBWA's Model Code also referred to as the *Bottled Water Code of Practice* is designed to be used as a model "regulation" or "legislation" in states or municipalities. Includes sections on definitions; product quality and security; GMPs and operational requirements; source water monitoring; finished product monitoring; and labeling requirements.

Member: No Charge

Nonmember: No Charge

Introduction to Plastic Packaging

Introduction to Plastic Packaging for the Bottled Water Industry provides information on manufacturing and safety issues related to the three packaging materials most commonly used for the retail market in the bottled water industry: high density polyethylene (HDPE), polyethylene terephthalate (PET), and plastic caps and closures.

Member: \$35.00

Nonmember: Not Available

LABELS

The IBWA membership list is available for mailings to nonmembers in the form of Pressure-sensitive labels for one-time use only. You may order the full list of all members or select between the five member types – Bottlers, Suppliers, Distributors, Candidate Bottlers, and Affiliates.

Member: No Charge

Nonmember: \$1500.00

Manganese Paper

Control of Manganese in Bottled Water Production examines the impacts of manganese on the aesthetic quality of bottled water and reviews regulatory

guidelines and various industry approaches to controlling its precipitation in finished products. Manganese (Mn) is one of the many trace elements found in groundwater at concentrations below 1mg/L. Mining activities can cause elevated Mn concentrations in groundwater. Naturally occurring mineral springs may also have elevated Mn concentrations. This document also discusses the geological and environmental influences of the occurrence of Manganese in nature.

Member: \$30.00
Nonmember: \$50.00

Mold Paper

This publication was prepared by the IBWA Mold and Algae Task Group. This paper should serve as a useful tool for bottlers to review conditions affecting the occurrence of mold in bottled water production and operations, and provide some suggestions for how to minimize its growth during and after production of the finished product.

Member: \$25.00
Nonmember: \$50.00

Plant Technical Reference Manual

The IBWA Technical Training Course and Plant Technical Manual have been combined into one comprehensive *Plant Technical Reference Manual*. The new Manual includes many technical and regulatory updates from previous manuals, including IBWA's new Hazard Analysis and Critical Control Point (HACCP) program for bottled water—a first in the industry. The Appendix has been greatly expanded to include a complete list of IBWA bottled water quality monitoring requirements, updated FDA regulations, OSHA reporting forms, IBWA's *Bottled Water Model HACCP Plan*, and a sample recall plan. Each of the 11 chapters contains study questions for those who are preparing for the IBWA certified plant operator (CP) final examination.

Member: \$60.00
Nonmember: \$1500.00

Taste and Order Characteristics of Bottled Water

Consumers judge the quality of bottled water by its aesthetic properties. They expect their bottled water to taste great and often associate the presence of off-

flavors or odors in the water with potential health risks. Taste and odor problems can be caused by many factors, including source chemistry, microbes, chemicals produced during treatment, and the interaction of packaging materials with bottled water. There is no chemistry methodology that can detect all chemical contaminants and/or parameters in any one sample. Likewise, there is no one sensory method that can determine all the possible causes of various taste and odor characteristics of a bottled water sample. Thus, the purpose of this document is to provide information about various sensory methods and sensory panels to further facilitate the resolution of taste and odor issues in bottled water.

Member: \$25.00
Nonmember: \$1500.00

Consumer Brochures

Each of the following brochures is sized to fit your business envelopes as a "statement stuffer" and can be ordered in bulk quantities of 100 or more. Please see the Price List for member and nonmember prices.

- **How to Maintain your Bottled Water Cooler** gives the consumer simple steps on how to make sure that a water cooler is clean and ready to dispense bottled water provided by a bottled water company.
- **Bottled Water Q&A** brochure answers the most commonly asked questions about bottled water in a consumer-friendly, easy-to-read format. Some of the questions include: What are the different types of bottled water? How is it regulated?

Free Literature

- *Industry Statistics
- *Bottled Water and Fluoride
- *Regulations of Bottled Water: An Overview
- *State Contact List
- *PET Plastic Bottled Water Containers and DEHA
- *Bottled Water Storage Fact Sheet
- *Consultants List
- *Bottled Water D/DBP Resource Manual
- *Model Code

To obtain any of these free resources simply call IBWA headquarters at 703-683-5213 or send an email request to ibwainfo@bottledwater.org

PRICE LIST

CONSUMER BROCHURES			
	Quantity	Member	Nonmember
How to Maintain Your Bottled Water Cooler	100	\$ 20.00	\$ 40.00
	200	\$ 35.00	\$ 70.00
	500	\$ 75.00	\$ 150.00
	1000	\$ 140.00	\$ 280.00
Bottled Water Q&A	100	\$ 20.00	\$ 40.00
	200	\$ 35.00	\$ 70.00
	500	\$ 75.00	\$ 150.00
	1000	\$ 140.00	\$ 280.00
INDUSTRY PUBLICATIONS			
	Quantity	Member	Nonmember
Audit Handbook	1	\$ 25.00	\$ 1500.00
<i>Bottled Water Reporter</i>			
Annual Sub. - U.S./Canada	1	Free	\$ 50.00
Annual Sub. - International	1	Free	\$ 100.00
Individual Copy	1		\$7.00
Buyer's Guide	1	\$ 10.00	\$ 50.00
IBWA Code of Advertising Standards	1	Free	Free
IBWA Membership Roster	1	Free	\$1500.00
IBWA Bottled Water Code of Practice	1	Free	Free
Introduction to Plastic Packaging In the Bottled Water Industry	1	\$ 35.00	Unavailable
Manganese Paper	1	\$ 30.00	\$ 50.00
Mold Paper	1	\$ 25.00	\$ 50.00
Taste and Odor Characteristics of Bottled Water	1	\$ 25.00	\$1500.00
PLANT TECHNICAL			
	Quantity	Member	Nonmember
Plant Technical Reference Manual	1	\$ 60.00	\$1500.00
VIDEOS			
	Quantity	Member	Nonmember
HACCP Video Workshop	1	\$ 100.00	\$ 1500.00
A-to-Z of GMPs and HACCP	1	\$ 100.00	\$ 1500.00
LABELS			
	Quantity	Member	Nonmember
Bottlers, Distributors or Suppliers Set	1	Free	\$ 1500.00

