

## Alan A. Leff Memorial Lecture Fund

In 2013, a friend and colleague Alan A. Leff, Ph.D. passed away. In order to honor Alan's memory and recognize his many contributions to the bottled water industry, the Drinking Water Research Foundation (DWRF) has established the Alan A. Leff Memorial Lecture Fund (AALMLF). Alan spent a significant portion of his career in the bottled water industry and was an active supporter of the International Bottled Water Association (IBWA) and the Drinking Water Research Foundation (DWRF). In addition, Alan was active with several international, state, and regional bottled water associations. At the time of his passing, Alan worked at the Primo Water Corporation.

The inaugural lecture took place in February 2015 at the Museum of Berkeley Springs, West Virginia, during the Berkeley Springs International Water Tasting Event's 25th anniversary celebration. In 2016, Dr. Marc Edwards with Virginia Tech gave a lecture during the International Bottled Water Association's Annual Business Conference. Marc's lecture was on the Flint, Michigan tap water crisis.

### Mission of the Fund

The vision for these educational presentations is to provide a forum for experts from around the globe to discuss water-related subjects. Lecturers who are funded will provide important information about the safety, quality, processing, or production of water, and to consider issues concerning future challenges, opportunities, and risks facing the water industry. Topics could include:

- human hydration needs and the role water plays in cognitive performance
- new technologies to manage water resources
- managing municipal supplies and the challenges faced as the global population becomes more intensely urbanized.

If you are interested in making a **tax-deductible** contribution to the Alan A. Leff Memorial Lecture Fund, we have many easy ways for you to make a donation. Visit the [www.thefactsaboutwater.org](http://www.thefactsaboutwater.org) and click "make a donation" or mail a check to the "DWRF Alan A. Leff Memorial Lecture Fund" at 1700 Diagonal Road, Suite 650, Alexandria, Virginia, 22314. Thank you for your support.