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April 3, 2017

Anne Marie Owens

National Post – Editor

letters@nationalpost.com

Dear Ms. Owens,

Hats off to the *National Post* for educating its readers about the many types of delicious bottled water varieties being enjoyed by consumers and explaining why they can taste so different in “[How food culture has gone too far with its latest specialty – the water sommelier](#)” published on March 30, 2017. This article helps people better understand what gives all bottled waters their distinctive tastes. A correction to note: We disagree with the article’s statement that bottled water is a luxury item that is bad for the environment. Bottled water is a healthy product that has the lowest water and energy use of all beverages (1.32 liters for 1 liter of product, including the contents consumed), and its 100 percent-recyclable containers are among the most recycled item in curbside recycling bins. Plastic bottle lightweighting (an average of 9.25gm for bottled water vs. 24.9gm for soda) means that bottled water containers make up just 3.3 percent of all drink packaging that is not recycled and ends up in landfills, while soda and other beverage containers make up a far greater amount. See more [here](#).

As the article notes, drinking bottled water makes people feel good. And it is good for them. Thank you for sharing this with your readers.

Sincerely,

Jill Culora

Vice President of Communications

International Bottled Water Association

CC: Claudia McNeilly, Special to the National Post writer, Claudiamcneilly@gmail.com