

Affiliate

P R O G R A M



IBWA

International Bottled Water Association

1700 Diagonal Road
Suite 650
Alexandria, VA 22314

Phone 703.683.5213
Fax 703.683.4074
Email ibwainfo@bottledwater.org
www.bottledwater.org

8/05

IBWA

International Bottled Water Association

IBWA

Overview



The *International Bottled Water Association*

(IBWA) is the authoritative source of information about bottled water and the bottled water industry. Founded in 1958, IBWA's membership includes U.S. and international bottlers, distributors and suppliers. IBWA is committed to working with the U.S. Food and Drug Administration (FDA), which regulates bottled water as a packaged food product, and state governments to set stringent standards for safe, high quality bottled water products. In addition to FDA and state regulations, the Association requires member bottlers to adhere to the IBWA Model Code, which mandates additional standards and practices that in some cases are more stringent than federal and state regulations.

The association's primary goal is to assure that safe, clean, good-tasting bottled water is produced and marketed to consumers. Through an extensive grassroots organization, IBWA and its members work closely with local, state and federal government officials to provide advocacy and to participate in the development of regulations for bottled water.

From the manufacturers of equipment, to the smaller distributor, to companies seeking guidance as they enter the bottled water industry, all are an important part of the membership of IBWA.

AFFILIATE PROGRAM

The IBWA Affiliate Program has been created for companies exploring the possibilities of entering the bottled water industry. This program is intended solely for the purpose of assisting potential bottlers, allowing them a means of gathering information and progressing into IBWA Candidate Bottler or Bottler Membership.

Materials included with the Affiliate Program are:

- ***IBWA Plant Technical Reference Manual*** – A complete guide to constructing and operating a bottled water plant. This manual, the only source of its kind available for the bottled water industry, covers many technical and regulatory topics including FDA Standards, Good Manufacturing Practices, and Quality Control.
- ***Bottled Water Reporter*** — the bi-monthly magazine written solely for the benefit of the bottled water industry.
- ***IBWA News Splash Newsletter*** — provides vital technical, government relations, industry, and public affairs news and information to IBWA members—each week.
- ***IBWA Membership Roster*** — a complete listing of all IBWA member companies categorized by member type, state, country, individual representatives, and supplier member products and services.
- ***Annual Bottled Water Reporter Buyer's Guide*** — an expanded product reference source exclusively for the bottled water industry.
- ***Introduction to the Bottled Water Industry Packet.***

Please contact the Membership Department at IBWA headquarters by calling 703-683-5213, or you may visit our web site at www.bottledwater.org or, email us at ibwainfo@bottledwater.org for more information.