



THE IBWA
AWARDS PROGRAM

IBWA's Inaugural

★ ★ ★ **"Up-and-Comer"** ★ ★ ★
Recognition

Deadline: Nominations Accepted Until June 19, 2020

IBWA's "Up-and-Comer" recognition identifies the most talented and promising individuals working in the bottled water industry. Nominees will be reviewed by a judging panel compiled of veteran bottled water professionals who are members of IBWA. The judges will contemplate the merits of each candidate individually, and their responses will be tallied to determine who will receive the "Up-and-Comer" designation.

If you would like to nominate someone for the Up-and-Comer Class of 2020, please [CLICK HERE](#) to submit a nomination online.

During the General Session of the 2020 IBWA Annual Business Conference and Trade Show at the Hyatt Regency in Orlando, November 9-12, 2020, IBWA will recognize the recipients of the Up-and-Comer Recognition via a video presentation during IBWA's General Session. The recipient does not need to be present to receive the honorary designation. **The deadline for nominations is June 19, 2020.**

Frequently Asked Questions

What is the age requirement for the Up-and-Comer Recognition?

To be eligible for consideration for the Up-and-Comer Class of 2020, nominees can be any age, but they must have five or less years of employment in the bottled water industry (as a bottler, distributor, or supplier) by the date of June 19, 2020.

Do they have to be an employee of a bottler?

Nominees can work for a bottler, supplier, or distributor to the bottled water industry—but please note that judges will only review/consider the employee's interaction with and achievements within the bottler water industry.

How do I nominate someone for the Up-and-Comer Recognition?

To nominate someone, [CLICK HERE](#), where you can fill out the nomination form online. As a nominator, you are required to provide your nominee's name, job title, phone number, email address, and an explanation as to why you think they are a suitable candidate for the Up-and-Comer Class of 2020. You can also submit a video 3 minutes or less explaining your nomination. The video should be in either .mov or .mp4 formats. Videos can be emailed to ctorres@bottledwater.org.

Note: Email attachments larger than 10 MB are not accepted by IBWA's Outlook email system. If your file is more than 10 MB, you may have to use a service such as Hightail.com to email the file.

Who can nominate a candidate?

Any IBWA member can nominate a candidate who they feel deserves industry recognition as an Up-and-Comer Class of 2020 member. For example, a route salesperson can nominate an executive team member and vice versa; a procurement specialist can nominate a sales rep; etc. In the nomination form, you will need to cite why they, in your opinion, are exceptional bottled water professional.

Can I nominate myself?

Yes.

Can I nominate more than one person?

You can nominate as many people as you'd like. Just remember, the judges only have the information provided on the nomination form to aid them in their selection.

Will the nominees be told who nominated them?

Only candidates ultimately selected to be recognized as an Up-and-Comer Class of 2020 member will be told who nominated them.

What makes someone a good candidate for an Up-and-Comer?

Candidates should be passionate about the bottled water industry, displaying exceptional talent and potential, and have demonstrable achievements in the field.

Does being nominated multiple times help my nominee?

No. The judges look solely at the information submitted on the nomination forms—the number of times a candidate's name is received has no bearing.

Are there any geographic restrictions?

No, candidates can be located anywhere in the world. However, their company must be a member of IBWA.

What will happen if I don't completely fill out the nomination form?

Judges cannot make decisions based on incomplete forms; thus, your candidate will not be considered.

How are the Up-and-Comers selected?

A panel of judges – veteran bottled water professionals who are members of IBWA – will review the nomination forms. Individually, the judges will contemplate the merits of the candidates and weigh their achievements.

What are judges looking for?

The judging panel looks for nominees who have specific achievements in the bottled water industry. Therefore, try to be as specific as possible when you are filling out the nomination form. Measurable achievements should be included and could include achievements such as contributing to successful projects, awards from professional associations, or other groups or educational achievement. We know that many achievements aren't easily quantified or acknowledged; therefore, provide as much detail as you can. The judges will also look for evidence of the nominee's passion for the bottled water industry.

What happens next?

Successful candidates will be recognized via a video presentation during the 2020 IBWA Annual Business Conference in Orlando, Florida, and featured in an upcoming issue of the association's *Bottled Water Reporter* magazine. Winners do not need to be present to be recognized. They will also receive an official certificate, which can be framed.

Questions?

Contact Chris Torres, IBWA communications coordinator: ctorres@bottledwater.org / 703.647.4608.