



**Story:** Water bottle industry lauds law helping public water systems

**Outlet:** San Francisco Bay Guardian

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**Link:** <http://www.sfbg.com/politics/2014/06/12/water-bottle-industry-lauds-law-helping-public-water-systems>

**IBWA Comment:**

Mr. Bosque's claim that our industry supports the Water Resources Reform and Development Act because it will somehow increase revenue for the bottled water industry is bizarre and completely false. A better maintained and upgraded public water infrastructure benefits all Americans and strengthens all aspects of society.

However, that would have no impact on the filtration, processing, and testing requirements needed to meet Federal FDA standards which govern the bottled water industry. Mr. Bosque's comment about "streamlining" the purification process to provide more revenue opportunities doesn't even make any sense.

Regardless of which public water system provides the source water for a purified bottled water product, once it enters the bottled water plant several processes are employed to ensure that it meets the purified standard of the U.S. Pharmacopeia 23rd Revision. These treatments can include utilizing a multi-barrier approach. Measures in a multi-barrier approach may include one or more of the following: reverse osmosis, distillation, micro-filtration, carbon filtration, ozonation, and ultraviolet (UV) light. The finished water product is then placed in a bottle under sanitary conditions and sold to the consumer.

The bottled water industry supports a strong public water system, which is important for providing citizens with clean and safe drinking water. To claim that the availability of bottled water in the marketplace somehow affects the infrastructure, funding, development, and maintenance of municipal water systems makes no sense and is completely unfounded.

To learn more about bottled water, please visit [www.bottledwater.org](http://www.bottledwater.org).